

# Fwd: Press release & agenda for Monday's event

From: **Sabina Burton** (burtons@uwplatt.edu)

Sent: Fri 1/25/13 2:36 PM

To: sabinaburton (sabinaburton@live.com)

2 attachments

1.28.13 -- Innovation Award to UW-P Criminal Justice Program.docx (114.4 KB) , 1.28.13 -- Innovation Award to UW Platteville Cyber Security Class FINAL.docx (118.1 KB)

----- Forwarded Message -----

From: "JESSICA ERICKSON" <je058f@att.com>  
To: "Elizabeth A Throop" <throope@uwplatt.edu>, "Rose Smyrski" <smyrskir@uwplatt.edu>  
Cc: "Thomas E Caywood" <caywood@uwplatt.edu>, "Sabina Burton" <burtons@uwplatt.edu>  
Sent: Thursday, January 24, 2013 10:47:51 AM  
Subject: RE: Press release & agenda for Monday's event

Hello all,

I've attached the updated press release and media advisory, per my conversation with Dr. Throop.

Please review and let me know if the edited versions are accurate and if you have any further edits.

I am also sending these versions to Paul Erickson for his review and for approval on the quote from the Chancellor.

Thanks!

Jessica

-----Original Message-----

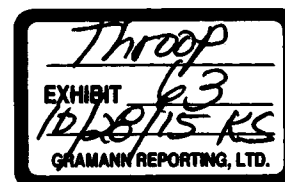
From: Elizabeth A Throop [mailto:throope@uwplatt.edu]  
Sent: Thursday, January 24, 2013 10:38 AM  
To: ERICKSON, JESSICA; Rose Smyrski  
Cc: Thomas E Caywood; Sabina Burton  
Subject: Re: Press release & agenda for Monday's event

Jessica and I just spoke and the long form release will be edited again to reflect my concerns.

Thanks, Jessica!

Liz

Dr. Elizabeth A. Throop  
Dean, College of Liberal Arts and Education  
160 Gardner  
University of Wisconsin Platteville



1 University Plaza  
Platteville, Wisconsin 53818-3099  
608-342-1151  
608-342-1409 (fax)  
throope@uwplatt.edu

----- Original Message -----

From: "Elizabeth A Throop" <throope@uwplatt.edu>  
To: "JESSICA ERICKSON" <je058f@att.com>, "Rose Smyrski" <smyrskir@uwplatt.edu>  
Cc: "Thomas E Caywood" <caywood@uwplatt.edu>, "Sabina Burton" <burtons@uwplatt.edu>  
Sent: Thursday, January 24, 2013 10:27:49 AM  
Subject: Re: Press release & agenda for Monday's event

All,

This press release concerns me deeply. There are a number of highly inaccurate-- indeed, misleading--statements regarding the status of cyber-security curricula at the University of Wisconsin-Platteville.

I am not confident that the ceremony being planned is wise given this.

Dr. Elizabeth A. Throop  
Dean, College of Liberal Arts and Education  
160 Gardner  
University of Wisconsin Platteville  
1 University Plaza  
Platteville, Wisconsin 53818-3099  
608-342-1151  
608-342-1409 (fax)  
throope@uwplatt.edu

----- Original Message -----

From: "JESSICA ERICKSON" <je058f@att.com>  
To: "Sabina Burton" <burtons@uwplatt.edu>  
Cc: "Thomas E Caywood" <caywood@uwplatt.edu>, "Elizabeth A Throop" <throope@uwplatt.edu>  
Sent: Thursday, January 24, 2013 9:53:03 AM  
Subject: RE: Press release & agenda for Monday's event

Hello Dr. Burton,

Thank you for the edits.

I will forward the final releases to the Chancellor's Office, as well as Paul Erickson, for approval.

Thanks again!

Jessica

-----Original Message-----

From: Sabina Burton [mailto:burtons@uwplatt.edu]  
Sent: Thursday, January 24, 2013 8:37 AM  
To: ERICKSON, JESSICA  
Cc: Thomas E Caywood; Elizabeth A Throop  
Subject: Re: Press release & agenda for Monday's event

Hello Jessica,

I made some changes/additions to your press-releases. They are in bright green. Will you forward the releases to the Chancellor's office for approval or shall I do so? Dennis Cooley, Director of UWP Foundation will be out of town on Monday but Stacia Nemitz, the Development Officer who has worked with Tricia on the donation proposal will represent him.

Please call me or email if you have any questions.

Thank you,

Sabina

Sabina L Burton, Ph.D.  
Associate Professor  
Department of Criminal Justice  
1163 Ullsvik Hall  
University of Wisconsin - Platteville  
608-342-1650  
burtons@uwplatt.edu

----- Original Message -----

From: "JESSICA ERICKSON" <je058f@att.com>  
To: burtons@uwplatt.edu  
Cc: "JAMES F JERMAIN" <jj8571@att.com>  
Sent: Wednesday, January 23, 2013 3:27:05 PM  
Subject: Press release & agenda for Monday's event

Hello Professor Burton,

I left you a voicemail, but thought I would follow up via email as well.

I work with Jim Jermain at AT&T and handle media / public relations for AT&T.

I've attached the draft press materials and event agenda I've prepared for Monday's check presentation for your review and feedback.

But I was also hoping to chat quickly over the phone. I have a few questions for you regarding Monday's event and thought it would be easiest to coordinate over the phone.

Please give me a call at 608-282-7870 when you get a chance.

Thanks so much for your time - I know it's very busy at the start of the spring semester.

Sincerely,

Jessica Erickson  
Director of Public Affairs  
AT&T Wisconsin  
608-282-7870 (work)  
608-692-5340 (cell)  
Jessica.erickson@att.com